

A must-attend design industry event

LEAN IN DESIGN FORUM

MAY 29-30, 2019 · CHICAGO, IL

PALMER HOUSE, A HILTON HOTEL
17 East Monroe Street | Chicago, IL 60603

leanconstruction.org/events/2019-design-forum



Lean
Construction
Institute
Transforming Design and Construction



The American
Institute
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P2SL

DRIVING DESIGN EXCELLENCE THROUGH INNOVATION & COLLABORATION

THE ANNUAL LCI LEAN IN DESIGN FORUM, in partnership with P2SL and AIA, is a unique event where the design community comes together to learn about and advance Lean methodologies. Industry-leading design practitioners will present on how Lean techniques free up time for creative decision-making and innovative problem-solving on current topics affecting the design community. The Forum will target its education on bigger thinking within the design industry – no longer separating the different phases of the design process but focusing on all design phase work and all individuals associated with design work.

The LCI Lean in Design Forum education is slated to be interactive with plenty of opportunities for the inexperienced as well as the advanced learners.

Attendees at the 2019 LCI Lean in Design Forum will bring together leading design and architecture firms, pre-construction leaders, individual practitioners, and others with a vital interest in the success of Lean approaches and tools in all phases of the design process.

WHY SPONSOR/EXHIBIT?

If you are seeking to introduce or reaffirm your company name and ideals in the Lean community, the LCI Congress offers several valuable opportunities to meet your needs.

BY SPONSORING/EXHIBITING AT THE 2019 LEAN IN DESIGN FORUM YOU WILL:

- increase face-to-face engagement for your company/organization in a targeted market.
- gain opportunities to communicate your company presence: On the LCI website, in the LCI Lean in Design Forum app, in the LCI Update (e-newsletter) and in Lean in Design Forum e-mails sent out to more than 1,500 people in the Lean design community.
- make your value proposition known to your fellow owners, designers, trade partners and general contractors within the Lean community by being featured on LCI's website, social media channels, blog, and the Lean in Design Forum website.

Be a part of the Lean event that focuses on collaboration through all aspects of design!

Showcase your brand through sponsorship/exhibit opportunities at the LCI/AIA/P2SL 2019 Lean in Design Forum in Chicago, IL, May 29-30!



2019 LEAN IN DESIGN FORUM SPONSORSHIP OPPORTUNITIES

RECEPTION SPONSORSHIP - \$20,000

- a. Reception in the Exhibit Hall (Wed. evening) – open to all attendees
- b. Ability to “open reception” with a few words – 60 seconds
- c. Your company logo and tagline on signage throughout the reception venue (Wed. evening)
- d. Open bar with beer and wine – passed and stationary appetizers
- e. White cocktail napkins with your logo and tagline on napkin (in color) set out on refreshment stations throughout the reception venue. (Wed. evening reception only)
- f. One (1) complimentary registration for two days of the Design Forum (Wed. and Thu.)
- g. Receive a list of conference attendees three weeks prior and within two weeks after the Event
- h. Name recognition on all LCI printed literature including program, LCI website and Design Forum e-mails

CONFERENCE APP SPONSORSHIP - \$9,500

- a. Dedicated opening “splash” screen with co-branded design between LCI and sponsor.* Screen will stay up for two (2) seconds.

**Sponsor will design screen with use of the LCI logo*

- b. Permanent banner at the top of the app menu screen showing you as app sponsor
- c. Create a dedicated app section for you as the sponsor – you can list all information about your company that you choose: your brand, your Lean Journey, etc.
- d. One (1) complimentary registration for two days of the Design Forum (Wed. and Thu.)
- e. Receive a list of conference attendees three weeks prior and within two weeks after the Event
- f. Name recognition on all LCI printed literature including program, LCI website and Design Forum e-mails

REFRESHMENTS ALL DAY SPONSORSHIP - \$9,500*

- a. Sponsor the ability for Design Forum attendees to have coffee, decaf, water, tea (hot) and sodas all day
- b. Snacks in the afternoon (Wed. – Thu.) at the refreshment stations that you will be sponsoring
- c. Your name on signs by the refreshment stations saying you are the sponsor. Refreshment stations will be located in the Exhibit Hall
- d. You will be in control of what is on your sign as long as it is not offensive to the attendees
- e. One (1) complimentary registration for two days of the Design Forum (Wed. and Thu.)
- f. Receive a list of conference attendees three weeks prior and within two weeks after the Event
- g. Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

WIFI SPONSORSHIP - \$8,000

- a. Have your company name (or whatever you choose) as the WIFI Password and choose what the network will be called
- b. Signage throughout venue mentioning you as WIFI Sponsor along with login information
- c. One (1) complimentary registration for two days of the Design Forum (Wed. and Thu.)
- d. Receive a list of conference attendees three weeks prior and within two weeks after the Event
- e. Name recognition on all LCI printed literature including program, LCI website and Design Forum e-mails

CHARGING STATION SPONSORSHIP - \$5,000/PACK OF 10

- a. Compact table-top charging station capable of charging up to six (6) devices
- b. Full-color branding opportunity
- c. One (1) complimentary registration for two days of the Design Forum (Wed. and Thu.)
- d. Receive a list of conference attendees three weeks prior and within two weeks after the Event
- e. Name recognition on all LCI printed literature including program, LCI website and Design Forum e-mails

LANYARD SPONSORSHIP - \$2,500

- a.** This high-visibility exclusive sponsorship puts your company's name/logo/tagline (full-color) on the lanyards worn by all attendees. Lanyard is double-sided.
- b.** Receive a list of conference attendees three weeks prior and within two weeks after the Event
- c.** Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

COFFEE CUP SPONSORSHIP - \$2,500*

- a.** Insulated cups are double sided with lids included. Your logo and tagline (one-color) will be on both sides of cup
- b.** Cups are set out at breakfast and where coffee is served throughout the day
- c.** Receive a list of conference attendees three weeks prior and within two weeks after the Event
- d.** Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

COCKTAIL NAPKINS SPONSORSHIP - \$1,100*

- a.** White cocktail napkins with your logo and tagline (full-color)
- b.** Set out at refreshment stations throughout the venue and meals all day - except receptions unless otherwise noted
- c.** Receive a list of conference attendees three weeks prior and within two weeks after the Event
- d.** Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

GOLD LEVEL SPONSORSHIP - \$1,000

- a.** One (1) complimentary registration for two days of the Design Forum (Wed. and Thu.)
- b.** Receive a list of conference attendees three weeks prior and within two weeks after the Event
- c.** Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

SILVER LEVEL SPONSORSHIP - \$700

- a.** One (1) complimentary registration for one full day of the Design Forum (Wed. or Thu.)
- b.** Receive a list of conference attendees three weeks prior and within two weeks after the Event
- c.** Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

***Cocktail Napkin and Coffee Cup Sponsorships may be combined with the Refreshments All Day Sponsorship.**

Please contact **Ilene Goldberg**, igoldberg@leanconstruction.org, for more information.

EXHIBIT TABLE - \$800 CORPORATE MEMBERS, \$1,000 ALL OTHERS LIMITED NUMBER OF TABLES**

- a.** The exhibit tables will be open during the reception on Wednesday evening and all day on Thursday.
- b.** Exhibit tables are assigned on a first-come first-served basis.
- c.** Exhibitors will receive a list of conference attendees three weeks prior and within two weeks after the Event.
- d.** All exhibit spaces come with a covered and draped table, two chairs, a wastebasket, and WIFI. Electricity and any extra AV must be purchased through the designated hotel vendors.

****Exhibit tables do not come with a Lean in Design Forum conference registration.**

Please contact **Ilene Goldberg, Manager, Membership and Corporate Engagement**, at igoldberg@leanconstruction.org or **703.785.9087** for more information about the Lean in Design Forum sponsorship and exhibit opportunities.





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